



Business Pledging Workshop

Session #1: Introduction to pledging and other ways to get involved

European Climate Pact

18 May 2021

Welcome! ➡

We'll get started shortly...

Who's Here?

- #SustainablePublicAffairs
- Amiblu
- BIOCERR - Biodegradáveis
- Cerrado
- Ecoworks
- Facebook
- Factset
- Ferrovie dello Stato Italiane
- Generali
- Google
- Iberdrola
- Icatelist
- Mastercard
- NEW STANDARD.S
- Sostenibilidad a Medida SL
- Tetra Pak
- The Ocean Race
- Uber
- VELUX A/S
- Vodafone
- Zalando

Where are they at?

(Pre-Workshop Survey Results)

	We have an ambitious climate plan (We are doing all we can)	My company is unsure about our climate plans...	My company is interested in how the Pact can help us do more
Strongly Disagree	9%	65%	0%
Disagree	0%	26%	0%
Neutral	4%	9%	9%
Agree	35%	0%	48%
Strongly Agree	52%	0%	43%

- Ambitious climate actions
- Confident in plans
- Interested in how the Pact can help

*Consider those who are not yet 'here' ...
... how might we help them together?*